

Between the Covers



The show for readers, and writers, and lovers . . . of BOOKS!

Media Exposure ~ Advertise and/or Be a Guest

“Between the Covers” TV reaches thousands of viewers “live” each week, in addition to a growing network via social media and email marketing. On Facebook alone, the show averages thousands of views each week, with many more watching the show after air time. Additionally, all episodes are saved and continuously viewed on BetweenTheCoversTV.com (with thousands of views each month), YouTube and Roku. We broadcast and tape live at Paradise Studios in Massapequa, NY on the Strong Island Radio and Television Network.

So many books . . .



so little time!

Promotion for YOUR Business, Organization, Book or Event

Be a Featured Guest/Sponsor

\$300

- In studio interview 10-15 minute segment, including product placement
- Edited video file of your specific segment for your use on social media/web/etc.
- Social media postings/email blasts of your ad before the show.
- Your ad played/displayed in at least four spots during the episode



Supporter - with TV Spots

\$50 per spot/5 spots (5 weeks) for \$200

- Your ad played/displayed during the show
- You will be listed as a supporter on the website at BetweenTheCoversTV.com (logo/graphics linked to your site) for the duration of your support
- Social media postings/email blasts of your ad before the show.



Supporter - Website Promotions

\$20 per month/\$100 for 6 months

- You will be listed as a supporter on the website at BetweenTheCoversTV.com (logo/graphics linked to your site) for the duration of your support
- Monthly social media postings/email blasts of your ad.

Event Package

\$20 per event/per spot

- Promotion for upcoming event - information about your event will be displayed during the show
- Event flyer will be linked on the BetweenTheCoversTV.com website
- Social media postings/email blasts of event

