

**KZ Sports Marketing** was created by the passion and vision developed over my 15+ seasons in the world of professional sports. As a life-long product of Long Island, I developed a love for sports at an early age. That love turned into a passion once I began my career in the professional sports industry.

With KZSM, I've created a home for those companies, charities, and avid sports fans looking for a chance to meet their favorite professional sports stars, organize the corporate or charity event of their dreams or promote a product or cause. College students have a place here too as I provide consultation on how to break into this industry with various internship/volunteer opportunities, stadium/arena tours, exclusive "behind the scenes" access and experiences.

## **KZ Sports Marketing** is ...

- ✓ A true professional with 15+ seasons of expertise in pro sports!
- ✓ Honest ~ Professional ~ Trustworthy!!
- ✓ A passionate sports fan just like you!!!

## KZ Sports Marketing specializes in ...

- ✓ Alumni & Current Player Appearances (NFL, NHL, MLB, NBA)
- ✓ Bar/Bat Mitzvah Event Planning/Production
- ✓ Birthday Parties / Retirement Parties
- ✓ Charity / Fundraising Events (100% authentic, customized & authentic silent auctions)
- ✓ College Student Consultations (Sports Management/Marketing/Facility Management majors)
- ✓ Concert Production (Talent Relations, Production Assistant, Show Runner)
- ✓ Corporate Event Planning / Production / Consultation
- ✓ Golf Outings (Corporate or Charity)
- ✓ Grand Openings (In-Store Player Appearances)
- ✓ NFL Regular Season, Playoffs and/or Super Bowl Parties
- ✓ NHL Regular Season, Playoffs and/or Stanley Cup Finals Parties
- ✓ Party Rentals (LED Dance Floor/Lighting, DJ Music/MC, Leather Furniture, Promotional Girls)
- ✓ Photography (customized packages for family portraits, weddings, newborns, sports photography)
- ✓ Product Endorsements / Promotions / Samplings
- ✓ Sports Bar Promotions (*Player Appearances and Promotion Activation*)
- ✓ Sports Memorabilia (Autographed, 100% Authentic, Guaranteed to pass 3<sup>rd</sup> party review)
- ✓ Stanley Cup Champion Representation and Management (NHL)
- ✓ Super Bowl Champion Representation and Management (NFL)
- ✓ Voice-Over for Radio/TV ads (Alumni-Current Players and Professional Voice-Over Actors)
- ✓ Volunteer Opportunities (Local Sports Teams, Sports Related Charities and Player Charities)
- ✓ WWE Superstars Appearances/Meet & Greets
- ✓ Youth Football Fundraisers, Games or End of Season Award Dinners